



DAMIAN PEREZ

Graphic Designer

Summary

Creative and versatile graphic designer with 3 years of experience specializing in branding, social media content, motion graphics, and video production. Adept to creative challenges and understands the process of concept development. Always eager to enhance skills and tackle new challenges.

Contact

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Education

Montclair State University

- B.F.A in Visual Communication Design
- Entrepreneurship Minor

Awards

- Platinum Winner MarCom Awards (2024)
- Gold Winner MarCom Awards (2024)
- Montclair State Pitch Competition Finalist (2020)

Experience

Savoy Associates (2021 - 2024)

Graphic Designer

- Perform daily design tasks, both for internal and external use
- Design & manage content across various social media channels
- Assist in photoshoots, both pre & post production
- Oversee video initiatives such as interviews, livestreams, testimonials, etc.
- Oversee podcasting channel & initiatives
- Design documents, emails & promotions
- Listen, communicate, & work effectively with the marketing team to propose marketing campaigns
- Collaborate with other departments to produce and initiate marketing campaigns

AMC Theatres (2018 - 2021)

Manager

- Led a team of 40, enhancing collaboration and productivity
- Developed excellent communication skills in high-pressure environments
- Managed administrative tasks, budgeting, and team development, ensuring operational efficiency

Skills

- Marketing
- Social Media
- Brand Identity
- Advanced Typography
- Color Theory
- Photography
- Podcasting
- Livestreaming
- Audio Tech
- Production
- Videography
- UI/UX Design
- Motion Design
- Printing
- Adobe Creative Suite CC
- Microsoft Office
- Mac OS
- Windows 10
- Apple Keynote
- Mailchimp